



# LAND BURGENLAND



TRADITIONAL



NATURALLY



MODERN

## **LEGAL INFORMATION**

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Burgenland - a modern emerging region in the heart of Europe, showing a dynamic economic development - has evolved towards a top thriven location in recent years. Focusing on new technologies, education, research and innovation, Burgenland has become f.e. one of Europe's pioneers in the use of renewable energy.

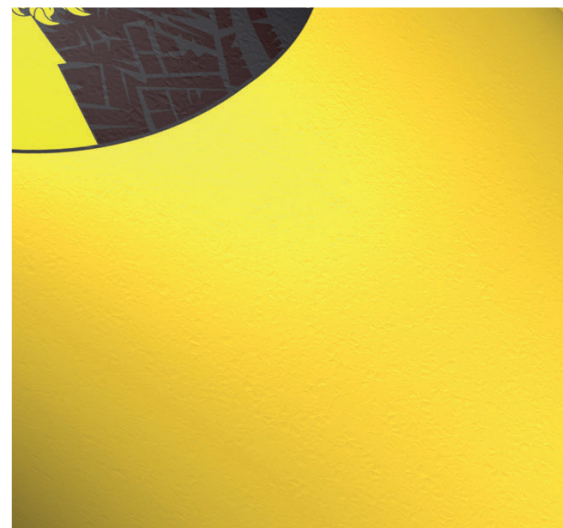
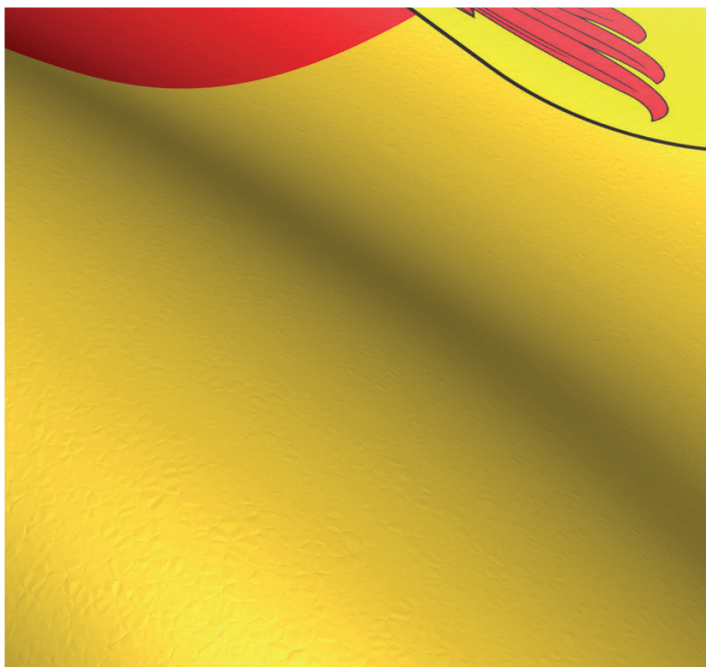
At the same time, Burgenland is characterized by a very high quality of life for citizens - the region is called the "sunny side of Austria". An increasing number of international guests enjoy the touristic offers of the region, including wellness and thermal spas, a unique natural and cultural landscape with the cross-border national park and the UNESCO -World Heritage "Fertő - Lake Neusiedl".

Once populated by geniuses such as Joseph Haydn and Franz Liszt, Burgenland is able to score points culturally, through a number of festivals all year round. Not to forget: landscape, climate and innovative winemakers are responsible that the wines of Burgenland are listed among the best in the world.

Burgenland has a lot to offer - may I invite your experience the beauties of this region.

Sincerely

*Hans Hiesl*





# BURGENLAND – FACTS & FIGURES

Burgenland is one of Austria's nine provinces, or Bundesländer.

**Capital:** Eisenstadt 14.241 inhabitants

**Area:** 3.962 km<sup>2</sup> (1,529.66 sq mi)

**Population:** 286.215

**Population density:** 72/km<sup>2</sup> (190/sq mi)

**Official language & recognised minority languages:**

**German & Croatian, Hungarian, Romanes**

**Borders:** Hungary 356km, Slovakia 26km, Slovenia 15km

**Highest point:** Geschriebenstein: 884 m (2,900ft)

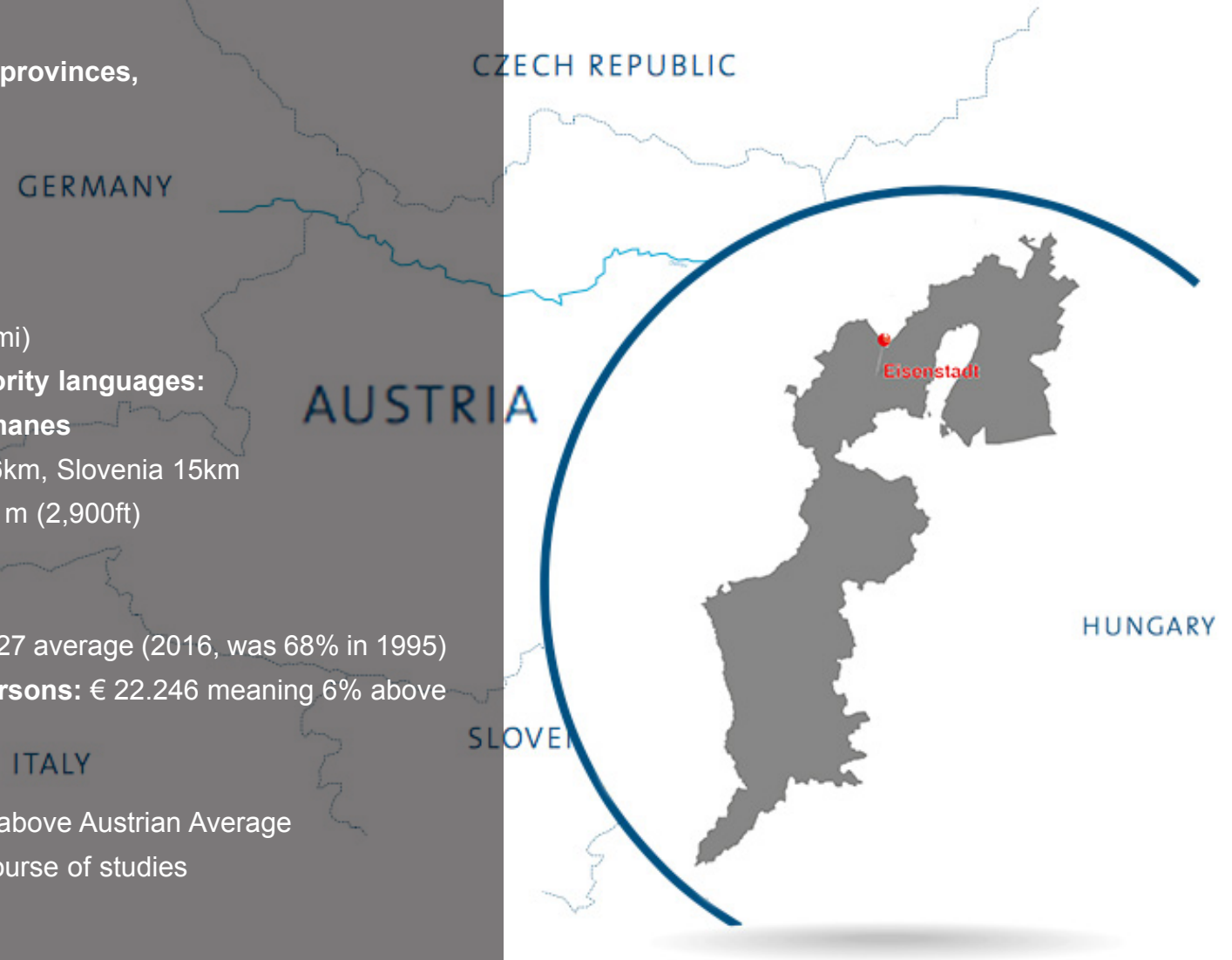
## Statistics 2017

**GDP:** 28 000 €/capita - 88% of the EU-27 average (2016, was 68% in 1995)

**Average net income of employed persons:** € 22.246 meaning 6% above Austrian Average

**Graduate quota:** 49% meaning 7,3% above Austrian Average

1 University of Applied Sciences: 22 course of studies











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## RENEWABLE ENERGY

Earlier than others, Burgenland has recognized the opportunities offered by renewable energy and has made use of this opportunity - Today, in line with its mission statement “Considering nature towards new successes”, it plays a pioneering role in the field of nature conservation and environmental protection.

In the field of renewable energy Burgenland has become a Europe-wide role model! Through forward-looking measures Burgenland was able to announce power autarky– as the first European region - in 2013.

The claim to be a European role model will be further developed - By the year 2050, the entire energy consumption is supposed to be covered by renewable energy in Burgenland - an essential and sustainable contribution to climate protection!





Pictures: © Burgenland Tourismus





# NATURE EXPERIENCE BURGENLAND



Burgenland offers a wide variety of protected landscapes - from the „Neusiedler See“ in the north with its reed belt and the salt lakes, an internationally known hotspot for bird watching down to the rolling hills in the south, where you can find hidden river meadows between vineyards and orchards.

This nature area

- with the cross-border national park
- 16 “Natura 2000” areas
- one “UNESCO World Heritage Site”
- two “Ramsar areas” and
- six nature parks

is one of the most important resources for local quality of life and for tourism.

Its easy accessibility, the great biodiversity of fauna and flora and the year-round mild climate attract numerous visitors.







# EDUCATION - RESEARCH - INNOVATION

**“WHAT WE DO IS SPECIAL, HOW WE DO IT IS SPECIAL AND THE OUTCOME IS VERY SPECIAL! “** - this is the slogan of the University of Applied Sciences Burgenland (UAS), which for 20 years has been offering unique and practical study programs for students from more than 40 countries. Cooperating with more than 70 universities, it has become a focal point for modern teaching, internationality and as a source of inspiration for the economy and future prospects of young people.

Bachelor's and Master's programs in five areas are offered:

- Economy (with focus on Central-Eastern Europe)
- Information technology and information management
- Energy Environmental Management
- health
- Social

Four Research Centers define the research priorities of Burgenland:

The CENTER FOR BUILDING TECHNOLOGY, the CENTER FOR HEALTH AND WORK RESEARCH, since 2017 the CENTER CLOUD AND CPS-SECURITY and the CENTER FOR SMART ENERGY AND INNOVATION have complemented the center structure.

„Research Burgenland“ acts as a dynamic keypoint for innovative projects in the field of higher education, for public funded international research projects and as a partner for applied R & D projects for economy as well as public and non-profit organizations.







Pictures: © Seefestspiele Mörbisch



© RudyDellinger





## CULTURE

Fortresses, castles and sights as well as galleries and museums invite guests and locals to enjoy cultural experiences in Burgenland.

Open-air festivals, operas and operettas, classical concerts - a huge stage at the lake Neusiedler-See (Mörbisch) or in a scenic quarry (St.Margarethen), castles, palaces, village squares and historic concert halls are the exclusive backdrop of events and ensure music and theater performances as well as rock and jazz festivals for up to thousands of people in top quality.

The special landscapes of Burgenland, the hospitality of the local people as well as a kind of special golden daylight are reasons enough to attract a number of creative people to become artist in residence in Burgenland.









# WINE

## INCOMPARABLE VARIETY AND UNIQUE QUALITY

Burgenland has have a long tradition in viticulture – Vineyards and wineries characterize vast landscapes of the region. Under the influence of the continental-hot Pannonian climate, Austria's most full-bodied red wines grow here - Blaufränkisch, Zweigelt and Cuvées of a special kind.

White wines impress with minerality and smooth balance of the Burgundy varieties.

Diverse fruity, fragrant „Spätlesen“ and „Auslesen“ to the high predicates such as „Ruster Ausbruch“ and „Trockenbeerenauslese“, which convince by enormous concentration and an aromatic fruit sweetness, complement this high-quality wine range.

One of the special qualities of the Burgenland wine industry is the pioneering spirit of the winegrowers, women and men - the highest recognition and prizes at international wine-tastings testify to this.







## BURGENLAND - HOLIDAY INCLUDING SUN

The easternmost province of Austria attracts with 300 days of sunshine and a diverse turistic range - Six nature parks, the National Park „Neusiedler See-Seewinkel“, the UNESCO World Heritage „Fertő-Neusiedler See“ wait with impressive natural landscapes. Due to the mild Pannonian climate many sports - such as cycling, horseback riding, hiking, sailing, golf - can be practiced almost year-round. Wellness and spa resorts at the highest quality level complete the offer.

Lifetime achievements of the regional geniuses Joseph Haydn or Franz Liszt are also responsible for the cultural affinity of the region - a variety of castles, palaces and museums offer special cultural experiences - as well as outstanding locations for musical events - from classic to rocking modern.

The special diversity of Burgenland combined with its proximity to cities like Vienna, Graz and Bratislava – not to forget Europe's largest brand outlet center in Parndorf - has lead the region to an international guest highlight.



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**ZDERKLER**  
*despicio precision*



# ECONOMIC STRENGTH THROUGH PARTNERSHIP AND INNOVATION



© Roman Huditsch



One of the most dynamic economic regions in Europe, in the border triangle of Burgenland, Hungary and Slovakia provides the basis for the outstanding economic development of the region – benefitting from the close cities of Vienna, Bratislava and Graz.

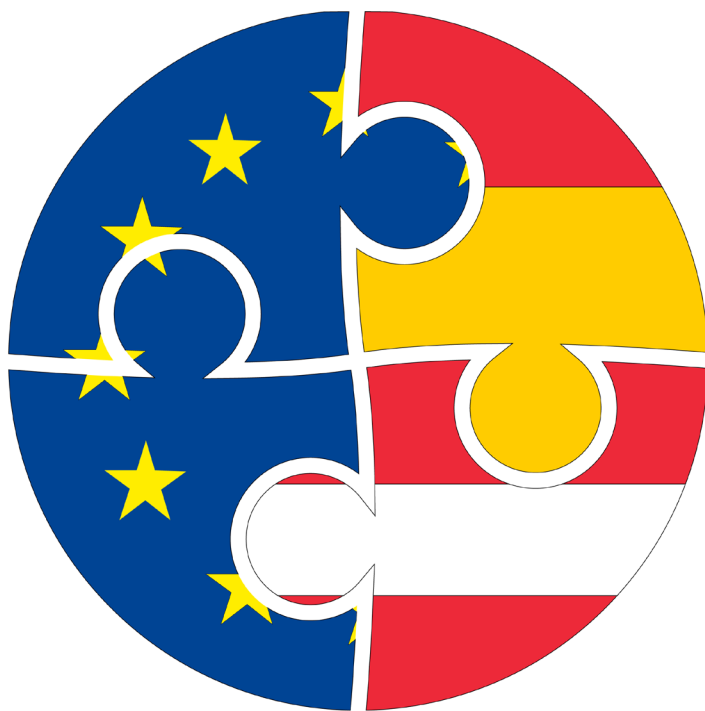
Since joining the European Union in 1995, the economic growth has improved significantly higher compared to the average one in Austria, thanks to numerous infrastructure, technology and education initiatives in well combined with EU structural funding.

After the fall of the „Iron Curtain“ in 1989, it was possible to benefit from the new economic perspectives and to position Burgenland as a dynamic hub between East and West.

The proximity to Hungary, Slovakia and Slovenia as well as numerous cooperation agreements with these partner countries are the driving force behind a successful economic future.

Not to forget: Four business parks make Burgenland an attractive business location for national and international companies, supporting companies on their way to success.





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